



EXECUTIVE INNOVATION LAB IN
DIABETES AND PREDIABETES

PROGRAM AND
PARTICIPANT BIOGRAPHIES



AGENDA

THE DISCUSSION
OF DIABETES AT D18
FOCUSES PRIMARILY
ON TYPE 2 DIABETES.

TUESDAY, JUNE 19

“Bad Harriet” Speakeasy, Hotel Jerome, 330 E. Main Street, Aspen, Colorado

6:30 PM - Reception and Systems Mapping Activity
10:00 PM

WEDNESDAY, JUNE 20

The Little Nell, 675 E. Durant Avenue, Aspen, Colorado

7:00 AM Gather at The Little Nell Lobby for Vitality Walk (optional)

7:30 AM - Networking Breakfast, *Grand Salon & Foyer*
8:30 AM

8:30 AM Welcome and Introductions, *Terrace Room*
Kelly Close
Brooking Gatewood
Dave Huffman

9:00 AM Systems Leadership Crash Course and Practice Session
Brooking Gatewood
Dave Huffman

10:30 AM Coffee Break

10:45 AM Systems Leadership *continued*

11:15 AM The Future of Diabetes in the US: Scenario Planning Workshop
Jonathan Star
With special commentary from Dr. Alan Moses, Chief Medical Officer, Novo Nordisk, on Cities Changing Diabetes and projections for the future of diabetes

11:45 AM - Lunch, *Ajax Tavern, The Little Nell*
12:30 PM

12:45 PM The Future of Diabetes in the US *continued*:
Creating Futures, *Grand Salon & Foyer*

2:00 PM Break

2:15 PM The Future of Diabetes in the US *continued*:
Looking for Commonalities, *Grand Salon & Foyer*

AGENDA

THE DISCUSSION
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WEDNESDAY, JUNE 20 (CONTD.)

The Little Nell, 675 E. Durant Avenue, Aspen, Colorado

3:15 PM	Creating the Future We Want: Exploring Leverage Points in the Diabetes System	Brooking Gatewood Dave Huffman
4:30 PM	Group Reflections on Emergent Themes	
5:00 PM	Break	
5:45 PM	First Gondola Transports Guests to Aspen Mountain Club, <i>Gondola Plaza at The Little Nell</i>	
6:00 PM - 10:30 PM	Anthology of Bright Spots Launch Celebration and Reception, <i>Aspen Mountain Club</i>	<i>Brief Learnings from the Field:</i> Dr. Faith Foreman Benjamin Pallant Kathleen Regan Dr. Laura Schmidt <i>Moderated by:</i> David Lee Strasberg

THURSDAY, JUNE 21

The Little Nell, 675 E. Durant Avenue, Aspen, Colorado

7:30 AM	Gather at The Little Nell Lobby for Vitality Walk (optional)
8:00 AM - 9:00 AM	Networking Breakfast, <i>Grand Salon & Foyer</i>
9:00 AM	Welcome and Morning Reflections, <i>Grand Salon & Foyer</i>
9:30 AM	Strategic Action Labs: Zooming in on High Leverage Opportunities, <i>Terrace Room</i>
10:15 AM	Coffee Break
10:30 AM	Action Labs <i>continued</i>
11:45 AM	Next Steps and Closing Reflections
12:30 AM	Closing Lunch, <i>Grand Salon & Foyer</i>



A MESSAGE FROM KELLY CLOSE:

WELCOME TO D18

Welcome to d18: Executive Innovation Lab on Diabetes and Prediabetes. We are thrilled to have you as a part of the dSeries community. Thank you for joining our fight.

Since I was diagnosed with type 1 diabetes in 1986, I have seen this serious disease become a global epidemic. Back then, an estimated one in 165 people around the world had type 1 or type 2 diabetes. Today, that number is now estimated to be one in 11. In the U.S. alone, more than 30 million people have diabetes and another 50 million have pre-diabetes.

I have seen widening health disparities, increasing healthcare costs, and ballooning of the fast food market. I have seen corn production skyrocket, sugary snacks and drinks take over children's diets, and television, computers, and now smartphones supplant physical activity. I have seen how the intersection of various barriers—including social norms and public attitudes, lack of focus on prevention and behavior change, and fragmentation of the healthcare system – have stilted progress.

But I am still waiting to see public outrage over the fact that the world is spending more than 1.3 trillion dollars a year in direct and indirect expenses on diabetes, with treatment and technologies accounting for only \$50 billion of this spending. I am waiting to see more investment in medical advances to improve the lives of people with diabetes. I am waiting to see a multi-disciplinary governmental, organizational, and business strategy for creating healthier communities. I am waiting to see philanthropic dollars and funding pour into a disease area that receives only one fifth of the funding the NIH dedicates to cancer research, but that impacts twice as many people.

Those of you who know me know that I am not prepared to wait. My diaTribe team and I hear stories every day about the emotional and financial stress facing individual patients, worried loved ones, and strapped healthcare professionals. And then there's the negative impact at

the system level: decreased health and productivity, increased costs, and growing inequity.

We can all agree that the time for waiting is over. But why does it seem like our nation is still stuck in outdated policies? Why are we still tangled in this costly healthcare system that fails to keep individuals healthy? It's not just the scale of the challenge, the stigma, and the insufficient healthcare models and politics. It's also that we face what systems experts call a "wicked" problem, one whose complexity—one with diverse stakeholders, entrenched interests, social inertia, and ever-changing dynamics—eludes traditional solutions.

How do we attack wicked problems? We must move beyond isolated actions. Isolated action leads to isolated impact. Coordination across stakeholders is a prerequisite to confront the epidemic of diabetes and prediabetes. This crisis demands new capacities from leaders across all parts of the diabetes ecosystem to meet this epidemic in more conscious, innovative, collaborative, and strategic ways.

That's where you come in. By attending d18, you've made a commitment to join some of the brightest leaders in this field in an effort which necessitates collective impact at its core.

At d16 and d17, we described the network of causes and underlying dynamics driving the diabetes epidemic. We learned new ways of thinking, including design thinking and behavior design. We identified, validated, and articulated many promising ideas to combat the epidemic. At d18, we turn our attention to the fundamental mechanisms of creating deep, systemic change in the face of "wicked" problems. Those mechanisms are what's known as systems leadership.

At d16 and d17, we have framed our thinking in terms of systemic change and collective action, and have been laying the groundwork ever since. At d18, we will directly engage with—as *key members of the system we aim to change*—the mechanisms that enable systemic change.

But what is systems leadership? How does it work? What do we do? Who should we be?

Reflecting on the life and accomplishments of Nelson Mandela, MIT researcher and systems scientist Peter Senge observed, “Knowing that there are no easy answers to truly complex problems, system leaders cultivate the conditions wherein collective wisdom emerges over time through a ripening process that gradually brings about new ways of thinking, acting, and being.”

With the dSeries, we cultivate the conditions for collective wisdom to emerge. We build the collective capacity to embrace complexity, identify relevant system dynamics, and create a shared vision of the future. We dive into new ways of thinking, acting, and being that transform the broken systems that exacerbate the diabetes epidemic. With the dSeries, we build system-wide capacity to think and act together, to develop a shared narrative and a deeper strategy for change.

With the support of social impact thinkers Brooking Gatewood and Dave Huffman, building on previous year’s learnings from Heather McLeod Grant of Open Impact, we will learn what systems thinking has done for other complex social change movements. We will learn and practice what it takes to think together as systems leaders and to illuminate the leverage points that enable high-impact interventions.

One critical step is developing a shared and nuanced vision of the future. That vision must embrace uncertainty, integrate complexity, accommodate the worst- and best-case outcomes, all while supporting our ability to act together. With this in mind, we have invited scenario planning expert Jonathan Star to help us understand the power of such tomorrow-oriented thinking by immersing us in the potential futures of diabetes. With a shared sense of where things could go from here, we can make better decisions now, before the epidemic (again) surpasses our projections.

The dSeries alone cannot halt the epidemic. But these gatherings will model the collaborative, systemic thinking and behaviors necessary to deliver large scale impact. You each bring a different piece of the solution to the table, and with your help, these labs will be a catalyst for transformation. I’m looking forward to thinking and acting together to reach our shared vision of the future. I am honored that you have come to join us in this fight, as is our esteemed and dedicated board of directors, including Mr. Dennis Boyle, Mr. John Close, Mr. Jeff Halpern, Dr. Orville Kolterman, Ms. Marjorie Sennett, and Director Emeritus Ms. Ruth Owades.



Kelly L. Close



ABOUT THE DIATRIBE FOUNDATION

To fight the growing crisis of diabetes, The diaTribe Foundation was founded with the mission to improve the lives of people with diabetes and prediabetes and to advocate for action.

We're committed to helping people with diabetes live happier, healthier, and more hopeful lives through our diaTribe publication, which now reaches over a million and a half people every year. We also aim to influence the national conversation, bringing the patient point of view to the FDA and to other policy makers, improving diabetes literacy in the media, and convening the world's brightest minds to develop innovative solutions. Our team is fiercely committed to improving the lives of people with diabetes. All of us are personally touched by this disease, and some of us have it ourselves. Our work is truly a labor of love, and so we invite you to join the diaTribe.

HOW DOES SOCIETY ADDRESS DIABETES?

There is no one single answer to the diabetes epidemic. It results from a diverse and complex set of circumstances. Solutions can only come from the joint effort and combined impact of many people, and this is true for both type 1 and type 2 diabetes.

We need to channel our collective intelligence to become smarter as a field. We need industry, healthcare providers, government, and non-profits working together to improve patient outcomes. We need shared ownership of the diabetes epidemic to encourage aligned action.

WHERE DO WE COME IN?

The field of diabetes too often lacks unity, coordination, and clarity. The diaTribe Foundation wants to change that. We want to generate systems entrepreneurship that will make investments in diabetes care and research more successful. Led by Kelly Close and a team of associates, we have the expertise to cover the diabetes landscape, a personal understanding of patient experiences, and an in-depth knowledge of diabetes pharmaceutical and biotechnology companies. We are a respected voice in regulatory and advocacy settings, and we have numerous partners in the diabetes online and advocacy communities. In short, we are well suited to catalyze a movement of change, progress, and hope.

THE PROBLEM

Over 30 million people in the US have diabetes.
Over 8 million of them are undiagnosed.
Another 86 million Americans have prediabetes.

14%

OF ADULTS IN THE US
HAS DIABETES



38%

OF SENIORS IN THE US
HAVE DIABETES



83%

OF SENIORS HAVE
DIABETES OR PREDIABETES



We need an integrated, cross-systems approach focused on prevention and behavior change to reverse these trends.

ABOUT d18

d18 is a highly selective, “pop-up” gathering of medical, scientific, policy, and education leaders from healthcare and technology. The lab engages leaders across the healthcare system to produce innovative, effective solutions.

The diaTribe Foundation has access to a vast network of prominent medical professionals, academics, industry leaders, and policy-oriented healthcare experts. Because we believe it is critical to involve thinkers from the entire diabetes ecosystem in meaningful conversation, we also seek to engage tech leaders, community health workers, government decision makers, educators, urban planners, and food industry and media representatives.

d18 is the third gathering of the smartest minds among these stakeholders in diabetes.

BACKGROUND ON d18 AND PROGRESS UPDATES

The diaTribe Foundation kicked off the dSeries Executive Innovation Labs with our inaugural d16 event in early 2016 in Palo Alto and the subsequent d17 in late 2017 in San Francisco. These gatherings were groundbreaking in several ways. First, they brought together a diverse group of participants from different sectors, including leaders from medicine, science, government, technology, and education. Second, there were no panel discussions, talking heads, or pre-formulated outcomes. Participants engaged with one another and benefited from the blending of perspectives. In addition to forming countless long-lasting connections, the gatherings led to a number of comprehensive reports and high-impact documents. Those include the d16 and d17 Consensus of Ideas, each of which showcases 12 of the most investable, scalable, and meaningful ideas from their respective event. There’s also the Anthology of Bright Spots, a document and web platform that sheds new light on the question of “What’s already working?” in type 2 diabetes and prediabetes. d17 participants were able to preview the Anthology, and The diaTribe Foundation will formally launch the site at d18.



The Anthology of Bright Spots

IN TYPE 2 DIABETES AND PREDIABETES

————— *A project of The diaTribe Foundation* —————

WHAT IS THE ANTHOLOGY OF BRIGHT SPOTS?

The Anthology of Bright Spots in Type 2 Diabetes was conceived during The diaTribe Foundation’s d16 Executive Innovation Lab on Diabetes and Obesity. Several participants in the Innovation Lab asked, quite simply, “What’s working? Where can we find out about existing successes?” It quickly became clear that no such inventory exists—which meant we had no way of identifying common traits of successful interventions across different populations. By creating such a document, or “Bright Spots,” we hope to promote awareness, collaboration, further innovation, and investment. While this collection is currently largely US-based, we look forward to including more global programs.

The Anthology is divided into three sections: Prevention, Workplace Wellness, and Healthcare Teams of the Future. The Prevention section details prevention programs that have demonstrated positive outcomes, inspired others, and show potential for impact, scalability, and investability. Workplace Wellness delves into programs that aim to improve health outcomes for employees, while Healthcare Teams of the Future explores structural initiatives to reorganize, streamline, and improve how practitioners interact with patients. Though there is inevitably some overlap between the three categories, each section details the top insights distinguishing its key needs and priorities.

WHOM DID WE INTERVIEW?

We interviewed over 75 prevention specialists, educators, clinicians, public health experts, non-profit innovators, behavioral interventionists, entrepreneurs, researchers, advocates, and policymakers. Each conversation yielded valuable information, not only on what is working but also on the challenges that remain and the possibilities for future successes.

WHAT ARE SOME OF THE TOP INSIGHTS?

**“People make decisions based on their priorities.
Prevention is rarely a priority.”**

People often face far more salient motivators than health—saving money and balancing a budget, feeding a family, advancing a career or maintaining multiple jobs, caring for loved ones, sustaining social ties, upholding cultural norms and traditions, avoiding embarrassment, avoiding wasting money, even avoiding deportation—any one of these factors, and many more, can lead a person to make reasonable, rational decisions that they know are not best for their health. People may know that vegetables are healthy, for example, but aren't ready to risk losing money if they spoil or if their family doesn't like them. Nutrition and health education are crucial but are insufficient on their own. Said Sarah Nelson, Executive Director of 18 Reasons, which administers the Cooking Matters program in San Francisco, “The nutrition education complex is dominated by dietitians...It should be dominated by chefs.”

**“The lack of continuity of care in our medical system fails
high-risk patients.”**

When people's care is segmented and disrupted, it becomes substantially harder to address the increasing risk factors and red flags that precede type 2 diabetes and its subsequent complications. Discontinuous care also limits opportunities for risk stratification. For example, gestational diabetes is a known risk factor for type 2 diabetes, yet mothers generally see their obstetricians at most once or twice after delivering. The prevention opportunity presented in this piece of medical knowledge can be lost in the segmented communications between the obstetrician and an individual's future clinicians. As with primary care shortcomings, discontinuity of care partly reflects the tendency of medical education toward specialization. Professor Philip Home said that, though exceptions certainly exist, specialists such as cardiologists are not very interested in social factors or preventive medicine.

“Environment matters—make the healthy choice the easy choice.”

What is true for virtually all health interventions holds particularly true for workplace wellness programs—the environment in which the intervention occurs directly affects its success. A nutritional education and weight loss program, for example, probably won’t do well in an organization where the cafeteria doesn’t offer and prominently display and promote healthy options. But many of the most important environmental factors are not so simple as having fruits and vegetables on display. Does the healthy option require more or less work than an unhealthy alternative? Is it likely to be encouraged or discouraged based on what you see other people doing around you?

“Team-based care and learning require effective collaboration between doctors and a variety of professionals who are not physicians.”

We heard extensive discussion around the fact that many of the most important aspects of care are best delivered by a specialist other than a physician. Sometimes this is because of time constraints—we heard numerous references to the limited time a doctor has with each patient—but much of it reflects that many patient needs are simply best addressed by a professional other than a doctor. For example, many behavioral specialists may be better suited to address matters of motivation and long-term adherence to lifestyle interventions. Occupational therapists and social workers can understand various aspects of everyday life that a physician may be less likely to recognize or address. Pharmacists can help patients navigate the details of medication regimens. And the list goes on. The more that physicians can refer to and rely on the skills of other health professionals—and the more that these various professions can both learn and collaborate together—the more comprehensive and continuous the patient care experience will be.

A special thank you to Novo Nordisk for sponsoring this initiative.



THANK YOU

TO OUR SPONSORS

The diaTribe Foundation would like to thank all our d18 sponsors: Sanofi, Merck, AstraZeneca, Novo Nordisk, BD, Boehringer Ingelheim, Abbott, the Apple Pickers Foundation, and Fitbit. We are proud to have them as partners in discovering new ideas and new opportunities at the d18 Executive Innovation Lab. We are grateful for their dedication to bring pioneering programs and solutions to those living with diabetes. We would like to thank these companies and foundations for their confidence in us and for their ongoing commitment to patient-centric solutions for those with diabetes and prediabetes. We extend our sincerest thanks for their dedication to promoting innovation and new solutions towards diabetes prevention and care. These companies' continued commitment to improving the lives of those living with diabetes is immensely valued, and our team is inspired by their engagement and passion for the cause.



Diabetes and cardiovascular disease affect millions of people worldwide, with many managing the complex challenges of both. Building on their portfolio evolution, heritage and expertise, Sanofi has a focused business unit dedicated to delivering innovative, value-based medicines and integrated solutions in these therapeutic areas. The company are committed to a collaborative approach that involves strategic alliances with professional and patient associations, research institutions, and leaders in healthcare and other industries, with the goal of advancing scientific knowledge, driving the convergence of science and technology, helping to improve outcomes, and inspiring an evolution in care.



Merck's vision is to make a difference in the lives of people globally through our innovative medicines, vaccines, and animal health products. We are committed to being the premier, research-intensive biopharmaceutical company and are dedicated to providing leading innovations and solutions for today and the future.



AstraZeneca is a global, science-led biopharmaceutical company that focuses on the discovery, development and commercialization of prescription medicines, primarily for the treatment of diseases in three main therapy areas—Oncology, Cardiovascular & Metabolic Diseases and Respiratory. The Company also is selectively active in the areas of autoimmunity, neuroscience, and infection. AstraZeneca operates in over 100 countries, and its innovative medicines are used by millions of patients worldwide. For more information, please visit www.astrazeneca-us.com and follow us on Twitter @AstraZenecaUS.



Novo Nordisk, a global healthcare company, has been committed to discovering and developing innovative medicines to help people living with diabetes lead longer, healthier lives for 95 years. This heritage has given us experience and capabilities that also enable us to help people defeat other serious diseases including obesity, hemophilia and growth disorders. We remain steadfast in our conviction that the formula for success is to stay focused, think long term and do business in a financially, socially and environmentally responsible way. With U.S. headquarters in New Jersey and production and research facilities in four states, Novo Nordisk employs nearly 6,000 people throughout the country. For more information, visit novonordisk.us, Facebook and Twitter.



BD has leveraged deep expertise and advanced technologies to continuously innovate our pen needles, insulin syringes and other products. Our products are diligently designed to enable people who are living with diabetes to benefit from comfortable, effective diabetes care.



Improving the health and quality of life of patients is the goal of the research-driven pharmaceutical company Boehringer Ingelheim. The focus in doing so is on diseases for which no satisfactory treatment option exists to date. The company therefore concentrates on developing innovative therapies that can extend patients' lives.



At Abbott, we're committed to helping people live their best possible life through the power of health. For more than 125 years, we've brought new products and technologies to the world—in nutrition, diagnostics, medical devices and branded generic pharmaceuticals—that create more possibilities for more people at all stages of life. Today, 99,000 of us are working to help people live not just longer, but better, in the more than 150 countries we serve.

THANK YOU

Our team at The diaTribe Foundation has been working tirelessly on d18 and launch of the Anthology of Bright Spots, and it has been exciting to watch this event grow and take shape into what you are attending today. And we could not have done it alone. In the spirit of the d18 ethos, this entire gathering was the product of hard work and dedicated collaboration among many bright, talented individuals and organizations. I'd like to give thanks both to the members of our team who made d18 possible and to our "brain trust" partners who provided the guidance and support to make d18 a reality.

From The diaTribe Foundation, we thank our team members:

- Our Board of Directors: Dennis Boyle, John Close, Jeff Halpern, Dr. Orville Kolterman, and Marjorie Sennett
- Mallory Erickson, Director of Strategic Partnerships and Organizational Development
- Emma Ryan, Senior Associate & d18 Program Director
- Amelia Dmowska, Senior Associate, d17 Program Director & d18 Program Advisor
- Adam Brown, Head, Diabetes Technology, Close Concerns, Author, *Bright Spots & Landmines*, Senior Editor, diaTribe Learn
- Emily Fitts, Senior Associate, Head of Advocacy
- Jeemin Kwon, Senior Associate, Managing Editor, diaTribe Learn
- Alijah Marquez, Manager of Strategic Partnerships and Development
- Ben Pallant, Senior Associate, Author, Anthology of Bright Spots

In addition, many thanks to our friends at Close Concerns, dQ&A, and the diabetes ecosystem (the "diabeterati" as we like to call them) who make us smarter every day. The diaTribe Foundation is forever grateful for your belief in our mission and assistance in our journey.

Yours truly,



Kelly L. Close

THE FACILITATORS

BROOKING GATEWOOD



Brooking Gatewood is a process designer, strategist, facilitator, and collaboration coach who brings a diverse toolkit to support leaders in executing change. Her work is rooted in the belief that we are wiser

together. To that end, she focuses on fostering the creativity, collective intelligence, and collaborative leadership skills needed to affect systemic change on pressing public interest issues. She is a co-founder of the Emergence Collective and has collaborated with brilliant colleagues at Adaptive Edge, Groupaya, Ag Innovations, and beyond. She helped establish Earth Overshoot Day in her work with Global Footprint Network. The Stanford Social Innovation Review featured some of her more recent design work on patient-driven research. Brooking holds a bachelor's in environmental studies from Dartmouth and a master's in organizations and management theory from UC-Irvine.

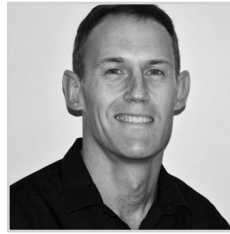
DAVE HUFFMAN



Dave Huffman is a former entrepreneur, CEO, and strategy consultant who brings more than 25 years of experience working with leadership teams to his role as principal at Groupaya. Dave embodies Groupaya's highly

integrative approach that combines his own deep experience with a focus on the specialized wisdom of the client organization. He creates capacity and weaves new process while diving into the content of the client's real-world challenges. Throughout, he looks for the balance between leadership and followership that enables teams to perform. His clients are business and nonprofit leaders seeking support in navigating complexity, achieving shared goals, and building collaborative skills. Dave holds a bachelor's from Cornell and is a certified executive coach.

JONATHAN STAR



Jonathan Star is a workshop designer and facilitator. He specializes in scenario planning, a technique that uses stories to change the minds and actions of teams so that they are better prepared for tomorrow. Since

2014, Jonathan has run his own independent practice, Scenario Insight LLC. His work has included running scenario-themed Board retreats for 150 people at a major regional healthcare organization, facilitating strategy meetings for the divisional leadership of a global life sciences company, lecturing on data science and decision-making in a master's program at UC Berkeley, teaching a scenario training course on the Future of Food at Stanford University, and working with the US National Park Service to help parks plan for the uncertainty of climate change. He previously worked at GBN, Monitor Group, and Deloitte Consulting. He holds degrees in business economics from the University of Nottingham and the University of Warwick in the UK.

KRISS WITTMANN



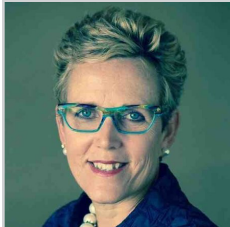
Kriss Wittmann is a master strategic illustrator. Her extensive background in graphic arts, illustration, corporate training and higher education has given her the strong ability to visually capture tangible and

abstract concepts that allow groups to “see” their challenges and create a clear path forward. In her strategic illustrations, Kriss synthesizes information and provides a visual representation in real time. She creates large-format maps with concepts and data that are generously immersed with illustrations.

d18 PARTICIPANTS

MARGARET ANDERSON

Deloitte Consulting | *Managing Director, Federal Health Practice*



At Deloitte, Margaret Anderson works across federal health, nonprofit, and the healthcare and life science sectors to help advance improved health outcomes for patients. Previously, Ms. Anderson served as Chief Operating Officer and Executive Director of FasterCures of The Milken Institute. Prior to FasterCures, she served as the Deputy Director and a team leader in the Center on AIDS & Community Health at the Academy for Educational Development, where she led public health projects for the Centers for Disease Control and Prevention (CDC) and private foundations.

She serves as Founding Board Member of the Alliance for a Stronger FDA and served as its President. Ms. Anderson holds a bachelor's degree in government and political science from the University of Maryland and a master's degree in science, technology and public policy from George Washington University's Elliott School of International Affairs.

KRISTEN BINASO

Boehringer Ingelheim | *Director of Patient Advocacy and Professional Relations-Primary Care*



Kristen Binaso is the Director of Patient Advocacy and Professional Relations-Primary Care at Boehringer Ingelheim Pharmaceuticals, Inc. based in Ridgefield, CT. In her role, she, along with her team, is responsible for building and maintaining collaborative partnerships with key patient advocacy groups and professional medical associations. Her background includes experience with the American Pharmacists Association, CVS/Pharmacy, Rite Aid, and Target. Ms. Binaso holds a bachelor's in pharmacy from Rutgers, The State University of New Jersey and is a registered

pharmacist with specialty focuses in immunizations and geriatric care.

MARGARET BORYS

Sanofi | *VP and Head of Diabetes Insulins*



Margaret Borys leads the US Insulins franchise for Sanofi US, where she is responsible for driving both new product innovation as well as optimizing existing core businesses. As part of the broader portfolio, she focuses on patient affordability and integrated care solutions that go “beyond A1C.” She brings a combination of both strategy and operations to her role and has previously had senior roles at Pfizer, Wyeth, and Pharmacia. Ms. Borys is an experienced business leader with demonstrated strength in driving strategy, teams, and business results in rapidly

changing environments. Ms. Borys graduated from Rutgers University – Newark, with a bachelor's degree in accounting/computer science and has an MBA in marketing from Columbia Business School.

BRUCE BRAUGHTON

BD Diabetes Care | *Worldwide VP and GM, Advanced Diabetes Care and Global Marketing*



Bruce Braughton provides general management oversight for the Advanced Diabetes Care Platform and has full accountability as the Global Marketing Leader across Diabetes Care. Mr. Braughton joined BD with more than 25 years of progressive leadership roles in general management, marketing, and sales. Most recently, he was at AstraZeneca as Vice President of the Global Diabetes Injectables Franchise. Prior to that, Mr. Braughton held a number of roles over his 23-year career at Sanofi, including VP, Diabetes Marketing, VP, Sales & Marketing for the Dermatology

Business, and VP, Sales & Marketing for the Allergy Business Unit; and he held many other leadership roles across marketing, sales, and operations. Bruce holds an MBA from Bucknell University and a bachelor's in marketing from Bloomsburg University.

ADAM BROWN

Close Concerns | *Head, Diabetes Technology and Connected Care;*
The diaTribe Foundation | *Columnist and Senior Editor; "Bright Spots & Landmines" | Author*



Adam Brown has worked at Close Concerns since 2010. He is the head of diabetes technology and digital health, bringing 16 years of personal experience with diabetes to his work. Mr. Brown has been highly involved in the expansion of technology coverage at Close Concerns, which includes glucose meters, CGM, insulin pumps, automated insulin delivery, diabetes software, mobile apps, and wearables. He also serves as a senior editor and frequent contributor at diaTribe.org, where his acclaimed column (Adam's Corner) has brought diabetes tips to over one million people since

2013. His first book, *Bright Spots & Landmines: The Diabetes Guide I Wish Someone Had Handed Me*, was published in May 2017 and has reached over 50,000 people through name-your-own-price downloads and purchases on Amazon. Mr. Brown graduated summa cum laude from the Wharton School of the University of Pennsylvania, pursuing concentrations in marketing and health care management and policy.

TANISHA CARINO

FasterCures | *Executive Director*



Tanisha Carino is a respected senior executive with more than two decades of experience in academia, government, and the private sector. She joined the Milken Institute in January 2018 as executive director of *FasterCures*, the center devoted to saving lives and improving the medical research system. Throughout her distinguished career, including at GlaxoSmithKline, Avalere Health, and Medicare, Carino has been at the forefront of collaborative efforts to promote policies, research, and business practices that support the fight against disease and improve the lives of patients.

Carino earned her Ph.D. in health policy from Johns Hopkins University.

MICHELLE CARNAHAN

Sanofi | *North America Head, Diabetes and Cardiovascular*



As the North America Head of Diabetes and Cardiovascular for Sanofi, Michelle Carnahan leads all commercial operations for the Business Unit in the US. She joined Sanofi in January 2018, bringing deep knowledge across many therapeutic areas including CNS, women's health, musculoskeletal, and diabetes. Most recently, Ms. Carnahan served as Chief Operating Officer for the international business of Lilly, where she was responsible for driving the commercial operations and strategy. She is recognized for championing women's issues and education, and served as executive sponsor of Lilly's Women's Leadership Network for several years. She also served as a member of the Advisory Council for St. Mary's Child Center, is currently an Advisor to the JBW Women in Management Center at Purdue University, and serves on the Alumni Board at DePauw University. Ms. Carnahan earned a bachelor's in economics from DePauw University.

COLLEEN CHELINI

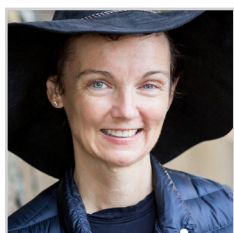
PwC | *Director, Bodylogical*



Colleen Chelini is a director in PwC's Health Industries practice. She has over eleven years' experience at PwC and has been PwC's program director for Bodylogical since 2013. She has worked extensively across healthcare and has a passion for how data and analytics can be used to improve health and establish ROIs in the industry. Ms. Chelini has a sports medicine background as a certified athletic trainer working with Stanford's rugby teams, and has managed corporate wellness programs for Hewlett-Packard. She has a bachelor's from UC Davis in exercise science, a master's from SJSU in kinesiology, and an MBA from Duke University.

KELLY CLOSE

The diaTribe Foundation | *Founder and Chair of the Board; diaTribe.org* | *Editor-in-Chief; Close Concerns* | *President*



Kelly Close founded The diaTribe Foundation, a nonprofit established in 2013 to improve the lives of people with diabetes and prediabetes and to advocate for action. She is Editor-in-Chief of diaTribe.org, a free educational resource for people with diabetes. Ms. Close founded Close Concerns in 2002; its mission is to make everyone smarter about diabetes. At Close Concerns, Ms. Close and her team write approximately three million words each year on diabetes, prediabetes, obesity, and digital health for Closer Look, a highly praised service covering the field. Ms. Close's passion comes from her extensive professional work as well as from her personal experience, having had diabetes for over 30 years. Ms. Close's previous work on Wall Street (investment banking at Goldman Sachs, equity research at Merrill Lynch) and at McKinsey & Company focused on life sciences. Kelly graduated from Amherst College and Harvard Business School.

DANIELA CONNELLY

The Wonderful Company | *Executive Medical Officer*



Dr. Daniela Connelly, Executive Medical Officer for the Wonderful Company, is a primary care physician trained in integrative medicine with over 15 years' experience in public health and lifestyle medicine. The Wonderful Company, a privately held \$4 billion company with thousands of employees worldwide, grows, harvests, and markets healthy, real foods, including Halos, Wonderful Almonds and Pistachios, and Pom Wonderful juice. The Wonderful Company's deep-rooted philosophy of "doing well by doing good" is reflected in its development of a wrap-around health and wellness ecosystem for its employees and their family members in the Central Valley. This ecosystem includes primary care clinics that focus on diabetes, prediabetes, and obesity. Dr. Connelly currently guides this multispecialty team to achieve extraordinary metabolic health outcomes.

JAMES CORBETT

Initium Health | *Principal*



James Corbett, is a healthcare executive and bioethicist. James has served as a fellow at the Harvard Medical School Department of Global Health and Social Medicine and at Harvard's Safra Center for Ethics, and he is currently serving a four-year term on the National Institute of Health's National Advisory Council for Nursing Research. Mr. Corbett has experience in four health systems, where he provided strategic and operational leadership for behavioral health, consumer segmentation, population health, hospital re-design, hospital-housing development, research, innovation, global health, advocacy, and ethics. Mr. Corbett has established innovative programs in population health, including the home delivery of healthy meals to patients recently discharged from hospitals, hospital-based farmers markets, and veggie/fruit Rx prescription programs. Mr. Corbett earned a bachelor's in international relations from Syracuse University, followed by his Juris Doctorate from St. John's University, and a Master of Divinity from Duke University.

STEFANIE COUSINS

Brighter Bites | *Director of Marketing & Communications*



Stefanie Cousins is the Director of Marketing and Communications at Brighter Bites. She is responsible for the organization's corporate communications, strategic marketing, and branding. Ms. Cousins launched the Brighter Bites program in Austin in June 2015. Before joining Brighter Bites, she provided marketing and communications services to health sector clients including the National Institutes of Health (NIH), the United States Agency for Healthcare Research and Quality (AHRQ), MD Anderson Cancer Center, UNC Health Care, Baylor School of Medicine, and John Snow Inc. (JSI). For 15 years, she was a news and documentary producer for ABC News 20/20, The New York Times, and NOW with Bill Moyers, among others. Ms. Cousins holds an MPH from the University of North Carolina's Gillings School of Global Public Health and a bachelor's in English and Italian from Middlebury College.

NICHOLA DAVIS

NYC Health + Hospitals | *Assistant Vice President, Chronic Disease and Prevention*



Dr. Nichola Davis is a Professor of Clinical Medicine at the Albert Einstein College of Medicine in the Bronx, New York. She is currently a researcher and Assistant Vice President in Chronic Disease and Prevention at the Office of Population Health, part of OneCity Health, at NYC Health and Hospitals. Previously, she was Attending Physician and the co-Director of Adult Weight Management at North Central Bronx Hospital. Dr. Davis has a long record of outstanding ability as a teacher. Since joining the Albert Einstein College of Medicine faculty in 1999, she has participated in

teaching the Einstein students in many forums, including serving as the Medicine Clerkship Site Leader, participating as both a preceptor and group leader in the Introduction to Clinical Medicine Course, and giving many lectures over this time. She was recognized as an outstanding teacher with election to the Davidoff Society for Excellence in Clinical Teaching in 2003. Dr. Davis received her medical degree from NYU School of Medicine and has been in practice for more than 20 years.

ESTHER DYSON

HICcup; Way to Wellville | *Founder*



Esther Dyson, named by Forbes magazine as one of the most powerful women in American business, is regarded as one of the most influential voices in technology. In 1980, Ms. Dyson founded EDventure Holdings, a pioneering information technology and new media company. In 1982, she took over Rosen's Electronic News. In the late 1980s, she became an active investor in Eastern European technology ventures. She also became involved in the public discussion about the future of the Internet. In 2000, she started writing a column for the New York Times. She has a bachelor's in

economics from Harvard and was founding chairman of ICANN from 1998 to 2000. In addition, she wrote the best-selling, widely translated book *Release 2.0: A Design for Living in the Digital Age*, published by Broadway Books in 1997.

STEPHANIE EDWARDS

Eli Lilly and Company | *Project Manager, Innovation New Product Research, Connected Care/Innovation*



Stephanie Edwards is the project manager for Innovation New Product Research, Connected Care/Innovation, at Eli Lilly and Company based out of the Lilly Innovation Center in Cambridge, Massachusetts. Prior to Lilly, Ms. Edwards worked at Joslin Diabetes Center in Boston, where she was a Senior Project Manager responsible for diabetes technology clinical research studies and industry projects. She has also worked for small community organizations focusing on public health projects in childhood obesity prevention and the social determinants of health. She has a

master's of public health from Northeastern University and a bachelor's in English from Providence College.

JOHN DEE FAIR

dQ&A | Advisor



John Dee Fair (nickname: “John Dee”) has over 30 years of experience in market research and analytics. Before immersing himself in diabetes treatment as Chief Research Officer and then Analytic Advisor at dQ&A, he led the Retail Analytics team at Apple, including a special focus on launching Apple Watch. Mr. Fair was also Vice President of Customer Insights for the beauty retailer Sephora, after managing research/analytics teams for Telephia/Nielsen Mobile, Wells Fargo, and Williams-Sonoma. He began his career working on patient satisfaction measurement for many Midwest hospital chains and helped establish one of the first accepted methodologies for FDA approval of “cosmeceutical” products. Mr. Fair’s personal and family history have contributed to his passion for improving diabetes outcomes.

LAURA MARTIN FEINBERG

Sanofi | Lead, US Public Affairs, Diabetes and Cardiovascular



For more than 20 years, Laura Martin Feinberg has focused on strategic alliance development and communications with the goal of helping individuals and organizations meet business and policy objectives. She has extensive experience supporting local, national, and international policy change and raising issues awareness through public education campaigns, advocacy, and media outreach. Ms. Feinberg has a passion for connecting communities, uniting voices, and creating meaningful improvements in health outcomes. Previously, in her role as a Managing Director at Burson-Marsteller, Ms. Feinberg supported communications for Sanofi’s US diabetes franchise. She also worked as a Vice President at Merritt Group where she developed expertise in health IT with an emphasis on healthcare reform and disease management. In addition, she served as the Communications Director for Accelerate Brain Cancer Cure (ABC2) and has supported several not-for-profit initiatives.

CHRISTINE FERGUSON

LEVERAGE Global Consulting | Principal



Nationally recognized as an innovator in high-profile executive roles, Christine Ferguson has served as a director on the corporate boards of two health insurance companies. She has held key leadership positions with three governors and has served on a US Senate staff, and she has been a consultant and advisor to private and non-profit executives, to the Congressional Budget Office, to The Institute of Medicine, to Centers for Medicare and Medicaid Services, and to numerous state and national organizations. Under her leadership, Rhode Island took a unique approach to building a health insurance exchange (HSRI), which was recognized as one of seven global examples of innovation and disruption in health care by the Imperial College of London and the WISH Foundation. In 2015, she co-founded LEVERAGE with two primary goals: to provide comprehensive support for leaders and decision makers in a time of uncertainty and dynamic change, and to develop and bring to market on-the-ground solutions that bridge the gap between business and technology.

FAITH FOREMAN

Houston Health Department | *Assistant Director*



Dr. Faith Foreman is Assistant Director of the Houston Health Department and a seasoned public health practitioner and academician with more than 20 years of community and coalition building experience. In 2013, Dr. Foreman was tapped to lead the Cities Changing Diabetes (CCD) Global Public Private Partnership aimed at reducing the burden of diabetes in urban populations. As the Assistant Director of the Houston Health Department, Dr. Foreman leads a team of nurses, health educators, wellness professionals, community health planners, and dietitians. Dr.

Foreman has a special passion for reducing health disparities among marginalized communities. Dr. Foreman earned her masters and doctorate in public health from the University of Texas School of Public Health, and her bachelor's in sociology from Texas Southern University. She was also a National Institutes of Health Fellow. Dr. Foreman is licensed to practice nursing in Texas.

TIM GARVEY

University of Alabama at Birmingham | *Chair, Department of Nutrition Sciences*



Dr. Timothy Garvey is Professor of Medicine and Chair of the Department of Nutrition Sciences at the University of Alabama at Birmingham. Dr. Garvey has achieved international recognition for his research in insulin resistance, type 2 diabetes, and obesity. He has served as the PI of an NIH-funded Program Project to study markers and mechanisms of diabetes vascular complications in collaboration with two national trial cohorts. Dr. Garvey also has a track record of community based research and outreach in the context of two notable initiatives, Project Sugar

(a genetics study among Gullah-speaking African Americans) and MUSC/HBCU Partners in Wellness (a program in community health at six historically black colleges and universities in SC intended to engage minority students in careers in the health professions). Dr. Garvey obtained his MD from St. Louis University and completed residency training in Internal Medicine at Washington University and fellowship training at the University of Colorado Health Sciences Center and at UCSD.

EDWARD GREGG

Centers for Disease Control and Prevention | *Chief, Epidemiology and Statistics Branch, Division of Diabetes Translation*



Dr. Edward Gregg serves as Chief of the Epidemiology and Statistics Branch in the Division of Diabetes Translation at the Centers for Disease Control and Prevention, where his current efforts involve oversight of the National Diabetes Surveillance system and the integration of surveillance, epidemiology, health services, and economic studies at CDC to better guide health policy for diabetes. His research interests include surveillance of national and international trends in diabetes and related risk factors as well as the impact of lifestyle interventions on the risk of

diabetes and related complications. Dr. Gregg has published over 190 articles and chapters in chronic disease epidemiology and prevention and is a lead or co-investigator in several national multi-center studies. Dr. Gregg has a PhD in epidemiology from the University of Pittsburgh, a master's from Wake Forest University, and a bachelor's from the College of William and Mary.

ANDERS HVELPLUND

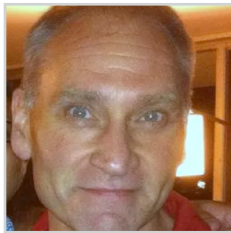
Novo Nordisk | *Executive Director, Clinical Development & Research*



Dr. Anders Hvelplund is Executive Director of Clinical Development and Research in Novo Nordisk North America. In his current role, he and his team have medical oversight of all Novo Nordisk clinical trials in North America within Diabetes, Obesity, NASH, and cardiovascular disease. His career at Novo Nordisk has spanned from medical affairs to product safety, with key activities in clinical development leading teams to support phase three programs, submissions, and regulatory interactions through approval and into lifecycle management. He is a medical doctor by training, and before joining Novo Nordisk he completed his PhD in cardiology using innovative registry solutions combined with clinical trial methodology to gain insights into inequality in patient care.

CARL RASHAD JAEGER

Scott Street Films | *Creative Director*



The Big Idea of Carl Rashad Jaeger's life is that moving images (film, TV, and video) can create fundamental change. As the VP of Marketing and PR of the Penfolds Group, Mr. Jaeger helped to build the Australian category of wine in North America through his work with global brands such as Lindemans and Penfolds. At Robert Mondavi, Mr. Jaeger was selected to redesign all consumer facing media (web, video, print, packaging) for this global brand and succeeded in reinvigorating sales growth in every region. These global brands in the wine industry awakened his creative soul, and he has helped businesses, charitable foundations, and television programs thrive. He earned his MBA from the Tuck Business School at Dartmouth College and his bachelor's from Georgetown University. He and his team created the videos about d16 and d17.

CONROD KELLY

Merck Diabetes Franchise | *Executive Director, US Marketing Leader*



Conrod Kelly is the Executive Director, US Marketing Leader for the Diabetes Franchise at Merck. His marketing career in the pharmaceutical industry spans cardiovascular disease, migraine, general anesthesia, surgery, and Alzheimer's disease. Prior to joining Merck, Mr. Kelly worked at Lifescan, a Johnson & Johnson company, where he worked on the OneTouch brand of blood glucose monitors. He also worked at GlaxoSmithKline in the Vaccines Division. Mr. Kelly holds a bachelor's and an MBA from Florida Agricultural & Mechanical University's School of Business and Industry. He is on the board of Big Brothers Big Sisters—Independence Region and a member of COMPASS, where he does pro bono consulting for non-profits.

SOPHIE KOONTZ

dQ&A | *Vice President, Operations*



Sophie Koontz leads dQ&A's research and production processes, product management and innovation, brand and product marketing, and recruitment and staffing. She previously managed the dQ&A Diabetes Connections – United States product, which synthesizes data and insights from over 5,000 people with diabetes every quarter. Prior to joining dQ&A, Ms. Koontz worked at a health technology non-profit and at the Department of Health and Human Services, where she analyzed data related to the Affordable Care Act and the Children's Health Insurance Program.

She graduated Phi Beta Kappa from Stanford University with a bachelor's in human biology.

ED LIEBOWITZ

Becton Dickinson | *Product Leader, Digital Diabetes*



Ed Liebowitz leads Becton Dickinson's digital diabetes platform and is responsible for launching the company's first consumer facing branded mobile app. He is leading BD's strategy to develop and commercialize an interconnected diabetes management system which will leverage BD's portfolio of connected insulin delivery devices. The full solution includes the consumer app, regulated connected devices, clinical decision support and population health management. Mr. Liebowitz has led product efforts across the spectrum of stakeholders for digital health: consumers,

corporate wellness, payers and providers. Prior to BD, Mr. Liebowitz led the diet and fitness subscription business at Everyday Health and helped to build their Payer & Provider business unit, offering SaaS solutions to healthcare enterprise. He received his MBA from the Darden School of Business at the University of Virginia and holds a master's in political science from Fordham University and a bachelor's in economics from Hobart College.

JED MILLER

3 Bridges | *Digital Strategist*



Jed Miller advises mission-driven organizations on creating strategic alignment between their vision, their tools, and the communities they serve. He has consulted to groups including the Open Society Foundations, Greenpeace, and the World Bank, with a specialty in open data and transparency. He previously served as digital director for the American Civil Liberties Union and as the first interactive editor of the New York Times. Mr. Miller taught advocacy communications at Columbia's School for International Public Affairs and has written for the Guardian, the Civicist,

and the General Services Administration. Mr. Miller graduated magna cum laude from Amherst College with a BA in English. He can be found online at @jedmiller and jedmiller.com.

ALAN MOSES

Novo Nordisk | *Senior Vice President and Global Chief Medical Officer*



LDr. Alan Moses is Senior Vice President and Global Chief Medical Officer at Novo Nordisk. Trained in internal medicine and endocrinology, he spent the early part of his academic career at Harvard doing bench research. Dr. Moses co-founded and directed the Clinical Investigator Training Program at Beth Israel Deaconess-Harvard Medical School-MIT until joining Novo Nordisk in 2004. From 1998 to 2004, Dr. Moses also served as Senior Vice President and Chief Medical Officer of the Joslin Diabetes Center with specific responsibility for the Joslin Clinic. During his 14 years at Novo Nordisk, Dr. Moses has served in multiple roles beginning as Associate Vice President of Medical Affairs in the US and rising to the position of Senior Vice President and Global Chief Medical Officer working in Copenhagen. Dr. Moses earned his MD from Washington University School of Medicine in St. Louis, worked for three years at the National Institutes of Health, completed his clinical endocrine/diabetes training at Tufts New England Medical Center, and studied Health Care Strategy at Harvard Business School. Since January 2018, he has returned to the US as a Senior Scientific Advisor within Novo Nordisk Inc.

ANGELA MOSKOW

The Lynda and Stewart Resnick Center for Public Health, Milken Institute | *Senior Advisor*



Angela Moskow is currently serving as a Senior Advisor at the Milken Institute in The Lynda and Stewart Resnick Center for Public Health. Ms. Moskow has worked in healthcare for nearly three decades focused on building strong brands that meet patient and marketplace needs. Ms. Moskow was a principal in the launch of Sanofi's blockbuster 24-hour insulin, Lantus, shepherding the brand for over 10 years. In 2011, Ms. Moskow started focusing on chronic disease prevention and wellness, specifically looking to prevent conditions like diabetes and obesity altogether. Most recently, Ms. Moskow led the Sanofi US Government Relations team. Ms. Moskow is a member of the Northwest Missouri State University Foundation Board, a member of the Alliance for a Healthier Generation Board of Directors, and she serves as a Healthcare Businesswomen's Association Mentor. Ms. Moskow recently received awards from both The Women's Venture Fund and Leading Women Entrepreneurs.

CHAD MOSS

Merck | *Associate Director, Diabetes Marketing*



Chad Moss has nearly 18 years of pharmaceutical experience with Merck & Co., Inc. Over the past few years, he has served as an Associate Director across Merck's diabetes franchise marketing teams with responsibility for scientific strategy and scientific leader engagement. In a prior role in Merck's Learning and Development group, he served as a Learning Consultant supporting the Primary Care and Primary Care Specialty products. Mr. Moss spent most of his career within Merck's Medical Affairs organization as a Health Science Consultant in the fields of Cardiovascular Disease, Atherosclerosis, and Diabetes. He is a graduate of Indiana University, where he earned a bachelor's in geo-chemistry.

JENNIFER NADELSON



Jennifer Nadelson has more 20 years of experience in mission-driven, fast-paced organizations, where she has served in leadership roles in education and healthcare. She was formerly the Executive Director of Primary Care Progress (PCP), a national social enterprise whose vision is to create and enhance leadership development for primary care clinicians. In that role, she established the foundational structures, systems, and culture that PCP needed in order to expand offerings. Prior, she was the Director of Operations at the renowned Ariadne Labs, Atul Gawande's research think tank, where she shepherded the organization through a challenging joint venture structure and a quadrupling in size and capacity. She assumed these roles after almost nine years in various senior levels of hospital administration at Brigham and Women's Hospital in Boston. Ms. Nadelson holds an MBA. from Northeastern University, a master's in urban planning from Columbia University, and a bachelor's in history from Barnard College.

K.M. VENKAT NARAYAN

Emory Global Diabetes Research Center | *Director*



Dr. K.M. Venkat Narayan is a member of the US National Academy of Medicine and has roots in three different continents. He is currently Ruth and O.C. Hubert Chair of Global Health, Director, Emory Global Diabetes Research Center and Professor of Medicine & Epidemiology at Emory University in Atlanta. He was formerly chief of the diabetes science branch at the US Centers for Disease Control and Prevention, and intramural scholar at the US National Institutes of Health. With more than 425 publications, including several high-impact studies, his work exemplifies his leadership in inter-disciplinary diabetes and NCD research and public health. He was the recipient of the American Diabetes Association's Kelly West award for outstanding achievement in epidemiology in 2015, the Danish Diabetes Academy Visiting professorship 2015-17, the Jawaharlal Nehru Chair Visiting professorship 2016, and the Marion Creekmore award for internationalization in 2017.

BRENDAN O'CONNOR

Quantified Ventures | *Director of Strategic Partnerships*



Brendan O'Connor is Director of Strategic Partnerships at Quantified Ventures, where he works with health plans, health systems, social enterprises, and community-based organizations to structure outcomes-based strategic partnerships. These are often centered on prevention of chronic disease and impacting the social determinants of health, leveraging Pay for Success (aka Social Impact Bond) financing to enable scale and unlock sustainable funding streams for high-performing organizations. Mr. O'Connor is inspired by forging unique and unexpected partnerships to bring people and groups together to create a collective impact that benefits the health of people and communities. In 2012, he co-founded Raise Your City, a social venture that raised significant funding for DC-based nonprofits by lowering barriers for young DC residents to engage directly in local philanthropic initiatives and events. A North Carolina native now residing in Denver, Mr. O'Connor earned a bachelor's in International Studies from Elon University.

NADJA PINNAVAIA

Euphebe Healthcare | *Founder and CEO*



Nadja Pinnavaia is the founder and CEO of Euphebe Healthcare, which home-delivers nutritious, fully prepared meals and provides mobile coaching to make people healthier. She has an undergraduate degree in chemistry from King's College, London, and a Ph.D. in quantum chemistry from St. Catharine's College, Cambridge. Prior to founding Euphebe, Ms. Pinnavaia was a Managing Director at Goldman Sachs in London, and she subsequently founded WhiteCap, working with a number of large consumer goods companies, reviving under-performing brands. She is a board member of the Institute of Responsible Nutrition and holds the Certificate in Culinary Nutrition from the Natural Gourmet Institute.

WIZDOM POWELL

University of Connecticut Health Disparities Institute | *Director*; University of North Carolina Center for Health Equity Research | *Associate Director*; University of North Carolina at Chapel Hill | *Associate Professor*



Wizdom Powell is Director of the Health Disparities Institute and Associate Professor of Psychiatry at The University of Connecticut. Formerly, Dr. Powell spent over a decade at UNC-Chapel Hill's Gillings School of Global Public Health, where she held a tenured appointment in the Department of Health Behavior and was Research Associate Professor and Associate Director of the Center for Health Equity Research in the Department of Social Medicine. In 2011-2012, she was appointed by President Obama to serve as a White House Fellow to Secretary of Defense Leon Panetta. Her community-based research focuses on the role of modern racism and gender norms on African American male health outcomes and healthcare inequities. In addition to being a White House Fellow, she is an American Psychological Association (APA) Minority, Robert Wood Johnson Foundation, Kaiser Permanente Burch Leadership, Institute of African American Research, and Ford Foundation Fellow. She received a PhD and master's in clinical psychology and an MPH from the University of Michigan-Ann Arbor.

ROBERT RATNER

Georgetown University Medical School | *Professor of Medicine*



Dr. Robert E. Ratner, MD, FACP, FACE, is a Professor of Medicine at Georgetown University Medical School in Washington, DC. He recently stepped down after serving five years as Chief Scientific & Medical Officer for the American Diabetes Association from 2012-2017. At the Association, he provided leadership and oversight of scientific and medical activities, including research, clinical affairs, program recognition and certification, medical information, and professional education. In this capacity, he oversaw the Association's support of a broad range of professional education activities and the development of the American Diabetes Association Clinical Practice Recommendations, clinical consensus reports, and expert opinions.

KATHLEEN REGAN

The Commonwealth Fund | *Executive Vice President and Chief Operating Officer*



Kathleen Regan is Executive Vice President and Chief Operating Officer of The Commonwealth Fund, a private foundation that aims to promote a high performing health care system that achieves better access, improved quality, and greater efficiency, particularly for society's most vulnerable. Ms. Regan has been advising, and investing in, healthcare companies for the past 25 years. She served as a senior advisor to the U.S. Department of State Global Health Initiative and led the development of a \$200 million public-private partnership, Saving Mothers, Giving Life, to address maternal mortality in Sub-Saharan Africa. Ms. Regan graduated from Princeton University cum laude with a bachelor's in history and received an MPH in health policy and administration from the Columbia University Mailman School of Public Health.

MATTHEW JOHN RICE

Merck | *Team Leader, Medical Affairs*



Matthew John Rice is a team leader of Medical Science Liaisons (MSLs) at Merck & Company Inc., a global healthcare company. In his role, he manages field-based MSLs that support diabetes scientific leaders and healthcare decision makers. As part of the Merck Diabetes US Medical Affairs Team, he assists in the development of Global Medical Affairs strategy to promote improved diabetes care. Mr. Rice has been at Merck for 27 years. He earned a bachelor's in chemistry from Albion College.

SUSAN ROBERTS

Tufts University | *Professor of Nutrition and Professor of Psychiatry; iDiet weight loss program | Founder*



Dr. Susan Roberts is an internationally recognized nutrition and weight management researcher. She developed the online iDiet program, which is proven to achieve high levels of weight loss with novel retrain-your-brain methodology. In her research lab at the USDA Human Nutrition Center at Tufts University, she studies how to improve behavioral weight management programs by combining research advances in the science of behavior change, clinical nutrition, and neuroscience. Her goal is to make clinically significant weight loss easier and more sustainable. She has published more than 250 research articles in scientific journals and three popular books, has an H-index of 61, and has been a member of national committees making dietary recommendations.

LISA ROTENSTEIN

CareZoom | *Co-Founder*



Lisa Rotenstein is an Internal Medicine Resident at Brigham and Women's Hospital and the Co-Founder of CareZoom, which focuses on improving healthcare delivery through a databank of innovation "recipes" and a consulting network of on-the-ground innovators. Her award-winning research and writing has been published in *The New England Journal of Medicine*, *JAMA*, and *The Lancet*, and is spotlighted by a 2017 NEJM article on the potential of patient reported outcomes and a 2016 JAMA meta-analysis on depression in medical students that was featured in over 70 major news outlets, including Time Magazine, Forbes, and CNN. Dr. Rotenstein's care delivery innovation work has spanned complex care planning, patient reported outcomes, physician wellness, and clinical pathways. She received her MD/MBA with Honors from Harvard Medical School and Harvard Business School, and graduated Magna Cum Laude and Phi Beta Kappa from Harvard College.

AUSTIN SABATTIS

Area 23, an FCB Health Network Company | *Creative*



Austin Sabattis works as a creative supervisor at Area 23, an FCB Health Network Company. During his time with Area 23, Mr. Sabattis has worked on a variety of diabetes advocacy initiatives designed to drive policy change and help curb the prevalence of diabetes worldwide. Austin first partnered with The diaTribe Foundation in 2014 on an awareness initiative that petitioned the United Nations to recognize the nearly 350 million people with type 2 diabetes as a sovereign nation known as The State of Diabetes. Beyond his work in the advocacy space, Mr. Sabattis has worked intimately on a range of branded and unbranded type 2 diabetes projects in the pharmaceutical space. Austin graduated from Temple University with a degree in advertising, with additional focuses in copywriting and digital media communications.

LAURA SCHMIDT

University of California at San Francisco | *Professor of Health Policy*



Sociologist Dr. Laura Schmidt is dedicated to understanding how changing lifestyles are contributing to globally rising rates of chronic disease and seeking options on what to do about it. Dr. Schmidt bridges the worlds of biomedical research and population health in exploring the growing pressures of globalizing economies, rising inequality, and the marketization of products that are undermining our health. A professor at the UCSF School of Medicine, Dr. Schmidt holds a joint appointment in the Philip R. Lee Institute for Health Policy Studies and the Department of Anthropology, History and Social Medicine. She is the lead investigator on SugarScience, which educates the public about the latest science on sugar. Dr. Schmidt also works directly with decision makers to promote scientifically substantiated social policy reforms. She holds a bachelor's in psychology and English, an MSW, an MPH, a DrPh, and a PhD in Sociology – all from the University of California, Berkeley.

MARJORIE SENNETT

The diaTribe Foundation; QuinStreet, Inc. | *Board Member*



Marjorie Sennett's strategic business skills in the diabetes industry stem from her roles as an operating executive and an institutional investor. She served nine years as CFO of Amylin Pharmaceuticals, which successfully developed three novel drugs for diabetes. As a former Managing Director of Farallon Capital, she managed a \$700 million portfolio of investments in healthcare products companies, including a number of them in the diabetes industry. She understands the unmet needs of people with diabetes, the operational challenges of building entrepreneurial companies, and the return expectations of institutional investors. She is a member of the Board of Directors of The diaTribe Foundation and of QuinStreet, a performance marketing technology company. Ms. Sennett earned an MBA from the Stanford Graduate School of Business and a bachelor's, magna cum laude, in biology and English from Vanderbilt University.

SHREELA SHARMA

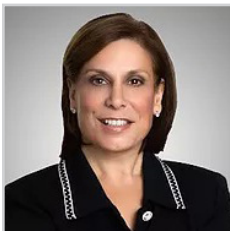
Brighter Bites | *Co-Founder*; University of Texas School of Public Health | *Associate Professor*



Dr. Shreela Sharma is Associate Professor of Epidemiology at the University of Texas School of Public Health. She is also co-founder of Brighter Bites, a nonprofit organization that converts food waste into a public health opportunity. Since 2012, Brighter Bites has distributed more than 15 million pounds of produce and hundreds of thousands of nutrition education materials to over 30,000 families across Houston, Austin, Dallas, Washington DC, New York City, and Southwest Florida. Dr. Sharma is a behavioral epidemiologist with a specific interest designing and evaluating sustainable, community-centric interventions to address food insecurity and childhood obesity in underserved populations. Dr. Sharma has a PhD in epidemiology, a master's in physical therapy, and is a registered dietitian in Texas.

ROBIN SMITH

The Cura Foundation | *President and Chairman of the Board*



Dr. Robin L. Smith is a global thought leader in regenerative medicine. Dr. Smith founded the Stem for Life Foundation (SFLF), a nonpartisan 501(c)3 educational organization devoted to fostering global awareness of the potential for regenerative medicine to treat and cure a range of deadly diseases and debilitating medical conditions. In 2010, in order to bring the charity's mission to a global audience, Dr. Smith forged a historic, first-of-its-kind partnership with the Vatican. As part of this relationship, the Vatican and SFLF collaborate to create high-profile initiatives that help catalyze interest and development of cellular therapies that could ultimately reduce human suffering on a global scale. Dr. Smith has served as Chairman of the Board and President of the Stem for Life Foundation since its inception and is expanding its mission further under the Cura brand. She received her MD from the Yale School of Medicine and an MBA from the Wharton School of Business.

STEPHEN SHAYA

J&B Medical | *CMO and EVP of Corporate Development*



Since 2004, Dr. Stephen Shaya has been the Chief Medical Officer and EVP of Corporate Development of J & B Medical, a global healthcare solutions company. His role oversees all strategy, innovation and growth. Dr. Shaya has received many recognitions including becoming a Knight of Grace for the Knights of Malta, the 2015 Global Distinguished Health Care Award from the Center of Economic and Leadership Development, and a United States Congressional Commendation. Dr. Shaya received the Global Medical Innovation and Leadership Award at the United

Nations along with a commendation from the New York State Senate. In 2017, Dr. Shaya was named the American Diabetes “Father of the Year.” In 2018, Dr. Shaya spoke at the Vatican on ways that technology and unique collaborations could provide opportunities to extend care to the most remote, undeveloped areas around the world.

ALEX SLATER

Clyde Group | *Founder and Managing Director*



Alex Slater is Managing Director of Clyde Group, a Washington, DC-based communications and public affairs agency, advising global corporations, major non-profits, advocacy groups, and start-ups. Mr. Slater helps build, enhance, and protect reputations, engage stakeholders, activate customers, and navigate complex situations. Mr. Slater started his career as the first employee of Glover Park Group, leaving a decade later as Managing Director of Public Affairs. In 2011, he was tapped to grow a public affairs practice at SKDKnickerbocker. He went on to found Clyde

Group in 2014. Mr. Slater holds a BA and MA in History from the University of Cambridge as well as an MA in Communications, Opinion Research, and Corporate and Political Communications from the University of Pennsylvania.

LORRAINE STIEHL

National Diabetes Advocate



Lorraine Stiehl was recently appointed by the US Secretary of Health and Human Services to the NIH’s NIDDK Advisory Council. Over the last 30 years, Ms. Stiehl has provided management, marketing, fundraising, and strategic planning guidance to dozens of non-profits, government entities, and academic institutions and currently consults for UCSF on diabetes clinical trial recruitment. Ms. Stiehl helped to create the Florida Diabetes Prevention Program, working with the CDC and Florida Department of Health, and serves as a trained DPP Lifestyle Coach. Ms. Stiehl was

employed by the UCSF Diabetes Center for 13 years, and she has worked with JDRF for over 30 years, receiving both the “National Staff Member of the Year” award (1992) and the “National Volunteer of the Year” award (2010). Ms. Stiehl recently co-published a book, *What to Do When Your Partner has Diabetes: A Survival Guide*.

DAVID LEE STRASBERG

Lee Strasberg Institute | *Creative Director & CEO*



David Lee Strasberg serves as Creative Director and Chief Executive Officer of The Lee Strasberg Theatre & Film Institutes in West Hollywood and New York. The world-famous Institutes were founded in 1969 by his parents, Lee and Anna Strasberg, and they serve as international centers for training Method actors. Mr. Strasberg and his son, Sawyer, both have type 1 diabetes. Mr. Strasberg presented at the 2014 Diabetes Advocates MasterLab and at the 2015 ADA Scientific Sessions. He received a bachelor's in international relations and affairs from Brown University and

an MBA from the University of California Los Angeles.

GARY TAUBES

Nutrition Science Initiative | *President*

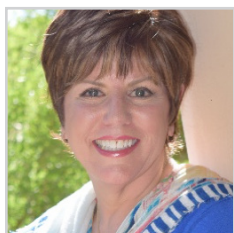


Gary Taubes is an investigative science and health journalist and co-founder of the non-profit Nutrition Science Initiative (NuSI.org). He is the author of *The Case Against Sugar* (2016), *Why We Get Fat and What to Do About It* (2011) and *Good Calories, Bad Calories* (2007), published as *The Diet Delusion* in the UK. Mr. Taubes is the recipient of a Robert Wood Johnson Foundation Investigator Award in Health Policy Research, and he has won numerous other awards for his journalism. These include the International Health Reporting Award from the Pan American Health

Organization and the National Association of Science Writers Science in Society Journalism Award, which he won in 1996, 1999, and 2001. (He is the first print journalist to win this award three times.) Mr. Taubes graduated from Harvard College with a bachelor's in applied physics, and he received a master's in engineering from Stanford University and in journalism from Columbia University.

VIRGINIA VALENTINE

Advanced Practice Nurse-Clinical Nurse Specialist



Virginia Valentine is a Clinical Nurse Specialist with Clinica La Esperanza in Albuquerque. She is also a volunteer clinician with Endo Echo with University of New Mexico. Project ECHO (Extension for Community Healthcare Outcomes) is a collaborative model of medical education and care management that empowers clinicians across New Mexico to provide better care to more people, right where they live. Ms. Valentine received her master's in nursing from the University of Oklahoma College of Nursing. She is board-certified in Advanced Diabetes Management and is

a Certified Diabetes Educator. In 2006, the American Association of Diabetes Educators recognized Ms. Valentine with its Distinguished Service Award and awarded her Fellow status in 2010. She has been living well with type 2 diabetes for over 35 years.

RUCHI VARSHNEYA

Abbott Diabetes Care | *Senior Director, Global Market Insights and Strategy*



Ruchi Varshneya is Senior Director of Global Market Insights and Strategy at Abbott Diabetes Care, where she is responsible for driving insights based product innovation and strategic planning. Ms. Varshneya has led insights and teams in diverse industries including consumer packaged goods, application software, pharmaceutical and medical devices. She has a reputation of being an authentic voice of the customer, and is regarded as an inspiring and collaborative leader who is respected for setting high goals for her team and consistently delivering on them. Ms. Varshneya is passionate about volunteering in her local community as well as for a variety of causes in India. She earned her engineering degree from India Institute of Technology, an MBA from XLRI school of management, and an MPH from Johns Hopkins University.

CAROLYN WALSH

Fitbit Health Solutions | *VP and Head of Sales and Business Development*



Carolyn Walsh serves as the VP and Head of Sales and Business Development for Fitbit Health Solutions, Fitbit's enterprise solution that enables organizations to increase the effectiveness of and engagement in wellness programs. Prior to Fitbit Health Solutions, Ms. Walsh served as senior director of global marketing for Qualcomm Life, Inc. She joined the Qualcomm Life leadership team from HealthyCircles, an enterprise healthcare software-as-a-service platform company, where she led Business Development and Client Services. Prior to HealthyCircles, Ms. Walsh was the global director of New Ventures, Franchise Development for Johnson & Johnson Diabetes Care. Before transitioning into the healthcare industry, Ms. Walsh was a versatile executive with Coca-Cola with a proven track record of success in sales management, strategic marketing, brand building and channel development in a major U.S. market along with international assignments in Poland and New Zealand.

MELISSA WIKMAN

Muskegon YCMA | *Executive Director*



Melissa Wikman is Executive Director of the Muskegon YMCA, specializing in implementation of evidence-based health interventions. She is especially focused on innovative scaling of the YMCA Diabetes Prevention Program, including layering curriculum to maximize lifelong impact. Ms. Wikman spent several years in marketing for major global brands in the United States and abroad. She was the Worldwide Retail Marketing Director for Fisher-Price toys, creating marketing initiatives with partners such as Target, Wal-Mart, and Procter & Gamble. She led children's book marketing for Disney and Sesame Street brands, and served as Marketing Director for Whirlpool, the world's largest appliance brand. Ms. Wikman graduated with a bachelor's in economics from Hope College and earned an M.B.A from the State University of New York. In addition to her leadership responsibilities at the Y, she is a certified YMCA trainer, YMCA Diabetes Prevention Lifestyle Coach, and LIVESTRONG with the YMCA Coach.

KRISTEN WILLIAMS

AstraZeneca | Director, US Alliances & Advocacy



Kristen Williams joined AstraZeneca in May 1998 as a Marketing Communications manager and brought with her nearly 10 years of experience in public affairs. She has held various public relations, strategic planning, and fund development positions with the United Way of Delaware, The Office of the Governor, The U.S. House of Representatives, Office of Michael N. Castle, The College/UNCF, and the YWCA. Currently, Ms. Williams is the Director of Alliances & Advocacy for AstraZeneca's US business. She has been responsible for leading efforts across the US in alliance

building with patient, civic, and professional organizations important to AstraZeneca's patient health objectives across therapeutic areas. Ms. Williams received a bachelor's in political science from Spelman College and an MPA from the University of Delaware's College of Urban Affairs and Public Policy.

RICHARD WOOD

dQ&A | CEO



Richard Wood is CEO of dQ&A, the diabetes market research company that he founded with Kelly and John Close in 2009. dQ&A focuses on helping companies understand the diabetes patient and healthcare provider landscapes through syndicated and custom research programs. Mr. Wood was previously Vice President of Consumer Insights at Nielsen, where he managed all consumer market research programs for the mobile telecoms industry in the USA, Europe, and Asia. He has extensive experience from a 20-year career in consumer and industry research,

software, and publishing; and he holds an MBA from INSEAD.

DEANA ZABALDO

Capacity for Success | Advisor, *The diaTribe Foundation*



Deana Zabaldo has been a catalyst for change at diverse organizations in both the U.S. and Nepal. She currently coaches leaders and entrepreneurs towards greater success and also spends time each year in the Himalayas, as an award-winning professional guide and as founder of the grant-making fund Changing Lives Nepal. Ms. Zabaldo's prior experience includes expanding education and training in a manufacturing facility for Lucent Technologies, launching cross-cultural programs as a Director for Intrax Cultural Exchange, building classrooms as a U.S. Peace Corps

Volunteer, and launching a grassroots non-profit to address poverty Nepal. She holds a master's in behavioral psychology from the University of Florida, has practiced meditation and yoga for over 20 years, and has an abiding dedication to make a positive impact in people's lives.

THE DIATRIBE FOUNDATION TEAM

MALLORY ERICKSON

The diaTribe Foundation | *Director, Strategic Partnerships and Organizational Development*



Mallory Erickson joined The diaTribe Foundation in 2017 as the organization's first Managing Director. Mallory brings nearly 12 years of non-profit leadership experience, with a focus on strategic planning, capacity building, program development, and management. Ms. Erickson graduated from the University of Michigan in 2007 pursuing concentrations in sociology and political science, with a focus on education and social change. She received her master's in education from Lesley University through a teaching fellowship with Citizen Schools, where she later became a Campus Director. For the five years prior to joining The diaTribe Foundation, she was the Managing Director and Executive Director for Global Student Embassy (GSE). At GSE, she transformed a small, startup non-profit into a growing, thriving organization with environmental youth leadership programs in three countries, sustainable gardens in twenty Bay Area high schools, and student groups on 18 university campuses throughout the US.

AMELIA DMOWSKA

The diaTribe Foundation | *Senior Associate*



Amelia Dmowska joined The diaTribe Foundation in 2016 after graduating with honors from the University of Chicago, where she completed a degree in English language and literature and a minor in biological sciences. Ms. Dmowska was the program manager of the d17 Executive Innovation Lab, and she has been thrilled to co-lead the d18 Executive Innovation Lab. During her time at The diaTribe Foundation, she has also written articles for diaTribe.org, supported development work, and co-authored to the Anthology of Bright Spots. As an undergraduate at the University of Chicago, she was heavily involved in working to increase vulnerable populations' access to health education. She studied at-risk parents' access to information about healthy childhood development in the Department of Developmental and Behavior Pediatrics, and she taught weekly health classes on mental health, drugs and alcohol, and sexual health in public high schools.

EMILY FITTS

The diaTribe Foundation | *Senior Associate*



Emily Fitts joined The diaTribe Foundation in 2017 after graduating cum laude from Amherst College with a degree in psychology and a certificate in culture, health, and science. At diaTribe, Ms. Fitts leads the organization's advocacy efforts, working closely with governmental organizations and other healthcare leaders to improve the lives of people with diabetes. During her time at Amherst, her academic work focused on the intersection of psychology and public health, culminating in a senior honors thesis that investigated the social norms surrounding stress, sleep, and related disclosure. Outside the classroom, she was on the Executive Board of GlobeMed, the Head Tour Guide, and a Reading Mentor for Reader to Reader. Previously, she worked with The Union for International Cancer Control in Geneva, Switzerland, and Close Concerns in San Francisco. Ms. Fitts was an avid member of the rowing team at Amherst and loves spending her free time in the sun with friends.

DIVYA GOPISETTY

The diaTribe Foundation | *Associate*



Divya Gopisetty joined The diaTribe Foundation as a full-time associate in 2018 after graduating from Stanford University with a bachelor's in human biology. Ms. Gopisetty has worked in diabetes for the last four years in a variety of roles, including clinical research, patient advocacy, and community engagement. During her senior year, she co-directed a novel design challenge, Disrupt Diabetes, which created a new framework for patient-driven innovation. She is motivated by the determination of people living with diabetes, caregivers, physicians, and thought leaders. In the future, she would love to have a clinical practice enriched by wellness promotion and patient care.

JEEMIN KWON

The diaTribe Foundation | *Senior Associate*



Jeemin Kwon joined The diaTribe Foundation in 2017 after graduating cum laude from Yale University with a bachelor's in molecular, cellular, and developmental biology. Ms. Kwon is the Managing Editor of diaTribe Learn, helping over 1.7 million people with diabetes live healthier, happier, and more hopeful lives every year. Under her guidance, the diaTribe Learn newsletter has grown to reach 150,000 subscribers each week. As an undergraduate, her academic work focused on neurobiology, culminating in a senior project researching the effects of inhibiting a brain-specific protein in Alzheimer's disease. She also pursued other academic interests related to psychology and public health. Outside the classroom, Ms. Kwon enjoyed playing flute with Yale's pops orchestra and performing with the traditional Korean drumming group.

ALIJAH MARQUEZ

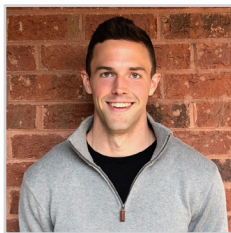
The diaTribe Foundation | *Manager, Strategic Partnerships and Development*



Alijah Marquez completed her bachelor's in collaborative health and human services at California State University, Monterey Bay, and her MPH at San Jose State University – both with an emphasis on community health. Ms. Marquez brings over five years of non-profit experience to The diaTribe Foundation, with a focus on health education, program development and implementation, community outreach, and organizational development. She has served as a long-standing volunteer and intern for numerous health-related nonprofits, which include The Compassionate Friends bereavement support organization, Planned Parenthood Mar Monte, Community Health Resource Center, and the Brisbane Lions Club. Through her work at The diaTribe Foundation, Ms. Marquez endeavors to use her non-profit and public health experience to positively transform the diabetes landscape.

JIMMY MCDERMOTT

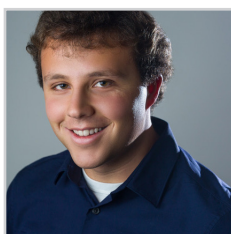
The diaTribe Foundation | *Associate*



Jimmy McDermott joined the diaTribe Foundation in 2018 after graduating cum laude from Georgetown University's School of Foreign Service. He majored in science, technology, and international affairs, with a focus on security and global health. As an undergraduate, Mr. McDermott worked for a DC-based policy research organization to assist in US global health policy decision-making. His passion for improving health literacy and disparities drove him to work with children at public schools in the DC area, teaching a weekly course on HIV/AIDS prevention, treatment, and stigma. While completing a Pre-Medical Post-Baccalaureate program, he conducted research at the MedStar Georgetown University Hospital, focusing on healthcare disparities and the impacts of the Affordable Care Act Medicaid Expansion on access to quality surgical care. Mr. McDermott rowed on the Georgetown Varsity Crew Team and now competes in Ironman triathlons, currently ranking top 10 in the world for his age group at the half-ironman distance.

BEN PALLANT

The diaTribe Foundation | *Senior Associate*



Ben Pallant joined The diaTribe Foundation in 2016 after graduating summa cum laude and Phi Beta Kappa from Bowdoin College, where he studied sociology and chemistry. He has done research on both bio-organic synthesis and public health. At diaTribe, Ben's work has focused on prevention, helping lead the creation of The Anthology of Bright Spots. Mr. Pallant also has a strong love of the outdoors, having spent the last two summers as a hiking guide for kids in the mountains of California and Colorado. When he's not hiking and camping, he loves running, biking, and listening to jazz. Mr. Pallant will be enrolling at the Alpert Medical School at Brown University in Rhode Island as a member of the Class of 2022.

EMMA RYAN

The diaTribe Foundation | *Senior Associate*



Emma Ryan joined The diaTribe Foundation in 2017 after graduating from Amherst College with an honors degree in law, jurisprudence, and social thought. In her role co-leading the d18 program, Ms. Ryan is inspired to foster systemic awareness and change that improves the health of our nation. At Amherst, she used her pre-medical background to inform a thesis exploring the practical and theoretical impact of functional neuroimaging on criminal responsibility, was a captain and four-year member of the women's rowing team, volunteered as an English as a Second Language tutor, and was a staff writer for a humor publication. Ms. Ryan also helped launch the Being Human in STEM initiative, a collaboration between students and faculty seeking to improve the experience of underrepresented minority students studying science and math at Amherst.





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